

Spinning in the right direction?

Our research shows that campuses and their physical plants struggle with:

- Knowing what projects to focus on
- Budget constraints
- Customer service and relationships
- Operational focus

Diagnostics Plus helps colleges and universities spin in the right direction through stakeholder-focused research



DiagnosticsPlus
Full-service market research and intelligence

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Physical plant operations are critical to the success and vitality of colleges and universities. Prospective students and their parents often make value judgments based on an institution's academic standing and reputation, and on the aesthetics and efficiency of the campus. An effective and visually pleasing campus is also important to other groups, such as alumni, visitors, and corporate partners. Diagnostics Plus helps colleges and universities take a data-driven approach to resource and physical plant decisions

Diagnostics Plus is a market research firm with expertise in higher education. We make it simple by managing the planning, data collection, analysis and presentation/communication processes.

- Log-on to **www.diagnosticsplus.com/physicalplant.html** and download our case study *University and College Physical Plant Resource Priorities and Performance Research: A Data-Driven Multi-Stakeholder Approach*.

For more information on how Diagnostics Plus can work with you to determine strategic ways of capturing feedback and insights about your Physical Plant operations contact us today.

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